





# **Business Services Sector**

Gagauzia - your next regional nearshoring destination

Edition 2023/2024



# **KEY FACTS**

	Official name: The Republic of Moldova Autonomous Territorial Unit	**	Inflation rate, 2022: <b>30,2 %</b>	_
	of Gagauzia (ATU)	7%	Flat tax rate on turnover for IT park residents	
<b>\Q</b> \	Area: <b>1,848 km²</b>		Corporate tax (CIT):	-
Ŵ	Population: 147 698 inhabitants	<b>-</b> 0	<b>12 %</b> VAT:	-
	Language:		20%, 8%	_
A	Gagauzian (Turkic Language Family), Russian and Romanian are the most spoken languages in Gagauzia		Employment rate in Gagauzia, 2022: <b>39%</b>	_
	Capital of ATU Gagauzia:	<b>()</b>	The average monthly wage	
	Capital of ATU Gagauzia: Comrat (23 113 people)	in IT industry, in Moldova IT Park, 2022 <b>1400 EUR</b>		
	Currency:			
	Moldovan Leu (MDL)			

\*Source: www.statistica.md

# CONTENTS

Why choose Gagauzia for outsourcing	
General incentives for investors in Gagauzia	3
Business Services in Gagauzia	4
Education	6
Comrat Innovation Technology HUB	7
Telecommunications	8
Telephony	9
Internet	9
Moldova Innovation Technology Park	12
ICT initiatives in ATU Gagauzia	14
Tekwill in Comrat	14
Step IT Academy	15
IT companies in ATU Gagauzia	16
Work-Point	16
Smart Up Group	18
Wox Studio	20
Wox Academy by Wox Studio	22
Digital-Tech	23
Power IT	24
Invest Moldova & Invest Gagauzia to help you	29

# WHY CHOOSE GAGAUZIA FOR OUTSOURCING

#### **Human capital**

Gagauzia is an autonomous region of the Republic of Moldova. The region has a population of 147 698 inhabitants. Comrat municipality is the administrative center of Autonomous Territorial Unit with 23 113 inhabitants. Over 80% of the total population speaks Gagauz language which is closely linked to Turkic language family. That enables Gagauz people to speak and understand Turkish and Azerbaijani languages. Russian and Romanian are second most spoken languages in Gagauzia. English is widely spoken and understood by the youth.



104,4 thousand people represent the employable population, making up 70,7 % of the total population;

1033 students graduates in 2022 from the State University of Comrat, two colleges and three vocational schools.

#### **Location**

Comrat municipality is located 100 km from the capital city of the Republic of Moldova, Chisinau;

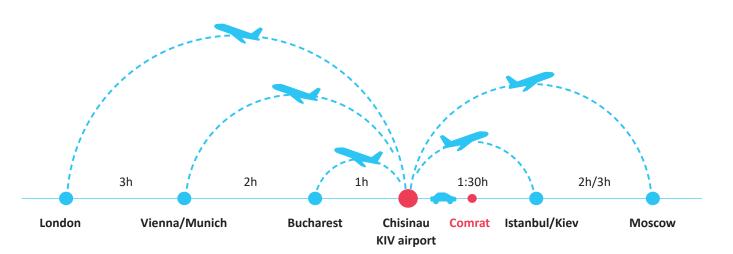


Direct flights to Chisinau from: Vienna, Munich, Frankfurt, Rome, Milano, Paris, London, Istanbul, Moscow, and others;



Time compatibility with most European and CIS countries. Central European Time + 1 hour;

USA, EU, Turkey and CIS citizens can travel visa-free to the Republic of Moldova.



#### **Cost efficient destination**

6

Competitive operational costs – rent prices for offices, utilities;

- Cost-efficient labor costs;
- 3

Small tax load – personal and corporate income taxes, social security contributions;



12% Corporate Income Tax (CIT);



(\$)

One of the best wired Internet connections in the world at some of the lowest price per Mbit;

**7% Flat tax rate** on turnover for residents of IT Park.

# Average Software Developer salary country comparison (Month, EUR), 2022

<mark>쪻</mark>	Moldova	3300 €
	Romania	3500€
	Bulgaria	3500 €
	Poland	3500 €
	Ukraine	3400 €
	Czech Republic	3700 €

Source: www.pilot.co

#### **Certainty for investors**

- Stable and predictable economic situation in the region;
- Openness and flexibility of regional authorities in regard to the stimulation of investment activity;
- Support provided to investors by the Governor of Gagauzia and her team;
- Solution: Well-developed infrastructure of modern means of communication.

# **GENERAL INCENTIVES FOR INVESTORS IN GAGAUZIA**



 $(\mathfrak{s})$ 

Agricultural subsidies (additional to national subsidies) – reimbursement of procured agricultural equipment and technological re-equipment, planting material, procurement of breeding animals from certified farms;

Investment subsidies – reimbursement of up to 30% of investments but limited to 5 million MDL (ca. 250 000 EUR) of the actual costs for construction and installation works, purchasing of equipment without VAT;
Reimbursement is made in the following order:

a) with actual expenses from 1,000,000 lei to 2,000,000 lei, 10% is reimbursed;
b) with actual expenses from 2,000,000 lei to 3,000,000 lei, 20% is reimbursed;
c) with actual expenses of 3,000,000 lei and more, 30% is reimbursed, but not more than 5 million lei.



Job creation subsidy - provision of 20 000 MDL (ca. 1000 EUR) for each new created job. The main criteria is to create 10+ jobs in manufacturing industry;

# BUSINESS SERVICES

#### Servicing new markets

The sector provides opportunities for significant increases in employment, and in the diversity and complexity of jobs.

The Business Services Sector (BSS) in Moldova predominantly delivers services to the European and US markets, providing it in more than 14 languages. English is one of the most used languages and is a standard working language.

The sector provides opportunities for significant increases in employment, and in the diversity and complexity of jobs. It can be developed in any region of the country based on the high-speed connection and its affordability.

There are already many international companies in the Business Process Outsourcing (BPO) & Shared Services Centers (SSC) sector operating successfully in Moldova, servicing external markets and representing various sectors: travel, banking, logistics, recruiting, etc. Furthermore, the types of activities are very diverse in nature, ranging from the basic to the highly sophisticated ones:



Even though most of these companies are located in Chisinau, there is a growing interest for new locations, that have universities and are even more cost-efficient. Comrat is one of the 5 major locations in Moldova, offering higher education. From Gagauzia a company would be able to service customers in the EU, USA, Turkey and CIS countries with inherent cost advantages and in multiple languages.

Moldova offers one of the best internet connections at some of the lowest costs, which is essential for a BSS operation. Gagauzia can provide BS services at the lowest operational costs in Europe. The industry has the potential to become the fastest growing segment under the Information Technology sector in Gagauzia. Considering the availability of highly skilled and multilingual human capital and modern infrastructure, BSS in Gagauzia can be a real employment generator, especially for young people.

Gagauzia has also put the fundamentals for IT education to support the development of ITO, namely of the higher added value subsectors of IT: software development, application and infrastructure administration, web platforms development, etc.

# ICT sector in Moldova and development perspectives in Gagauzia

ICT is one of the most dynamic sectors in the Moldovan economy and represents one of the priority areas for development and expansion for the Moldovan Government. During 2015-2020, the IT industry recorded an immerse increase of the annual sales revenue - from \$125 M to over \$426 M, representing 3.6% of GDP and an increase of ca. \$42 M, only in 2020, with an expected reach of 4.0% of GDP in 2021. In the reference year, together with the sales volume in the electronic communications industry the ICT sector accounted for nearly 8.5% of national GDP. The volume of exports of ICT products and services exceeded \$304 M in 2020. There has been a qualitative transformation of the ICT sector from Internet access networks and services to the highest value-added, export oriented IT products and services.

To meet the high demand for IT specialists for rapidly growing ICT sector in Moldova and to foster the ICT investment opportunities in the region, Gagauzian authorities are determined to provide proper academic environment for IT education.

Comrat State University has launched 2 projects that were implemented within the framework of the "Tekwill Ambassadors 2020: UTeach edition" program. This was possible thanks to the participation of teachers of the Department of Information Technology, Mathematics and Physics in the competition, which was announced by the national Association of IT companies (ATIC), launching the program "Tekwill Ambassador, UTeach edition", within the "Development of the Center of Excellence in the field of ICT in Moldova" Tekwill project.

# Development and dissemination of E-teaching (modern technologies of learning through ICT) in educational institutions of the Republic of Moldova

The goal of the project is to train modern teachers who can effectively use ICT in their professional activities to solve various pedagogical tasks.

A number of events are planned within the project, including: 1. Courses of continuing education of pedagogical staff under the program "E-Teaching (Advanced teaching technologies through the use of ICT)";

2. Development of an electronic MOOC course on E-teaching;

3. Development of an electronic methodological guide for E-teaching;

4. Conducting webinars on E-teaching;

5. Development of the "Implementation of E-teaching at Comrat state University for 2020-2025" strategy.

#### **Business for IT**

The goal of the project is to develop the Business for IT

curriculum and provide students who want to become IT entrepreneurs with the necessary skills to start and run their own business.

The main activities planned within the project are:

1. Development of the curriculum "Business for IT";

2. Development of an electronic course on the Moodle platform;

3. A training course "Business for IT" (beneficiary – students/ graduates of KGU from the specialty of "Informatics");
4. Development of a business plan for students to conduct business in the field of IT.

#### Costs

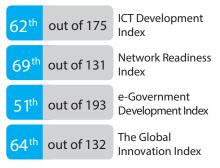
#### Internet:

Price per 1 Gbit of bandwidth is as low as 2,39 EUR/month

Office rental price: 1,5 – 7,3 EUR/m<sup>2</sup>



Electricity: 0,23 EUR/kWh



## **EDUCATION**

Well educated young students, majoring in relevant fields for BPO specialties such as foreign languages, finance, healthcare, commerce, etc., are available to work in BPO companies and increase their productivity.

Russian is the study language in all educational institutions in Gagauzia, though Gagauzian and Romanian are taught as compulsory languages. English and German languages are taught as foreign languages.



The State University of Comrat (KDU) is organized into four faculties with a 4 year study cycle. The University prepares highly qualified specialists in the field of economics, law and agriculture. During the 2020-2021 academic year, 526 students graduated from Comrat State University. Most of them are specialized in Languages and Business studies, which are the perfect backgrounds for BPO employees. The Foreign Languages department offers the following languages: Romanian, English, German, Greek. The Comrat University has established collaborations with many international educational institutions in countries like Germany, Switzerland, Turkey, Ukraine, Russia, etc.

**Two Colleges:** There are 2 colleges in Gagauzia: 257 students graduated from the Comrat Pedagogical College and Agricultural and Technical College in Svetlii village in 2022. Some of the specializations are: agronomy, accounting, logistics, marketing, agricultural technology.

Three Vocational Schools in the cities of Comrat, Ceadir-Lunga, and Vulcanesti offer the following specializations: seamstress, carpenter, mechanic, electrician, plasterer, builder, etc. The total number of graduates in 2022 was 289.



The State University of Comrat

## **COMRAT INNOVATION TECHNOLOGY HUB**

In order to increase the competitiveness and image of the region, the development of the information technology sector, as well as attracting foreign direct investment in the IT & BPO sector, the Executive Committee developed a project concept for the Unified Information Technology Center Komrat Innovation Technology Hub, which will become the center of business life not only in Gagauzia, but also in the entire southern part of the Republic of Moldova.

The main partners of the ICG in the creation of KIT Hub are the Comrat State University and the business community.

KIT Hub includes the creation of an infrastructure facility that provides for a full cycle of IT development: training, testing of ideas, support for startups, coworking centers and a platform for stakeholders and potential investors.

The Gagauzia Investment Promotion Agency is actively working to promote the information technology sector, attract new IT companies to the region and cooperate with partners and donors to develop the KIT Hub construction project. In order to promote the project, with the support of GIZ partners, a Brand Book was created, with full visualization, and design and estimate documentation was developed for the reconstruction and construction of an infrastructure facility. The total cost of creating a KIT Hub is about 5 million euros.

In parallel with the promotion of the project, the Agency is working to attract innovative companies to the autonomy. In 2023, nine IT companies of Moldova IT Park residents were registered in Gagauzia, in addition, branches of large national and international companies and projects such as: Power IT, IT Step Academy, TEKWILL were opened. All these enterprises are potential residents of KIT Hub and part of the innovative community of Gagauzia and the Republic of Moldova as a whole.



# **TELECOMMUNICATIONS**

Telecommunications infrastructure in Gagauzia is very well developed, with excellent coverage in both wired and wireless communications. Landline is available everywhere, however the number of mobile subscriptions is growing very fast compared to the landline.

There are 3 telecommunication companies offering 3G / 4G to their customers.



## **KEY FACTS**

The level of penetration of fixed broadband Internet access services, per 100 inhabitants in 2022 is 30,7%;

International companies, like Orange and Chaudhary Group Cell Technologies (Moldcell), have been present in the local telecoms market for around 20 years;

Moldova is ranked 3<sup>th</sup> in the world for lowest fixed broadband costs;

Number of users of 4G services in 2022, has increased by 11,1%, compared to 2021, reaching 2,2 Million users;

4G territory coverage in Moldova has grown 2.5 times reaching 97%;

In 2022, the level of penetration of broadband mobile Internet access services, per 100 inhabitants of the country, increased by 11,2 percentage points and amounted to 103.5%.

Mobile internet in Moldova has reached the penetration rate of 113,6%.

# TELEPHONY O Moldtelecom

The fixed telephony market is dominated by Moldtelecom – a joint-stock company with the state being the unique stockholder. The company provides fixed telephony and internet services of national coverage.

#### **Mobile telephony**

The mobile market in Moldova as well as in Gagauzia is served by two international groups: Orange (French) and Moldcell (part of Nepalese corporation). Moldtelecom is also prezent on mobile telephony market. With a total number of 5,1 million subscriptions, Mobile Telephony reached 160,2% penetration level, in 2022.

# **INTERNET**

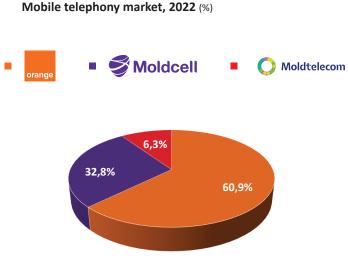
In 2018, the capacity of Internet access channels from Moldova increased to 375 Gbps. This evolution was caused by an increase of investments in the development of fiber optic and 4G networks, based on a growing demand.

#### **Fixed line internet**

The market structure by type of connection also is a proof that wired internet services in Moldova are at an advanced stage of development, since Fiber Optic is the most common type of connection.

#### Largest providers of internet services:

Moldtelecom	58%	
Starnet	22%	
Orange Moldova	8%	
Others	12,2%	



#### Fixed Broadband download internet speed, April 2023

	Country	Speed (Mbps)	Rank
<mark>@</mark>	Moldova	105	33
	Poland	91.28	34
	Lithuania	87.21	36
	Latvia	61.62	58
¥	Germany	75	48

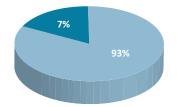
Source: www.anrceti.md

Sources: www.speedtest.net;

#### Fixed internet subscribers by type of access in Gagauzia

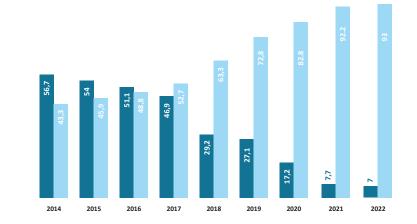
Fixed internet subscribers by type of acces 2022 (%)

xDSL (Copper line)FTTx (Optic Fiber)



Source: www.anrceti.md

# Penetration rate per 100 people 47,1%



Dynamic structure of number of subscriber in Gagauzia 2014-2022 (%)

xDSL (Copper line)FTTx (Optic Fiber)

Source: www.anrceti.md

#### **Mobile internet**

#### **Key Facts**



Since 2008, all mobile network operators have been offering 3G and 4G internet access throughout the country including Gagauzia region;



Long-Term Evolution (LTE) standard for high-speed wireless communication for mobile phones and data terminals was launched in 2012 by Orange Moldova and Moldcell, and at the moment it can be accessed throughout the country at 150 MBps;



Orange Moldova, Moldcell and Moldtelecom are the main providers of mobile internet services.



# **MOLDOVA INNOVATION TECHNOLOGY PARK**

The law no. 77 on IT parks regulates the creation and functioning of information and technological parks. The purpose of the law is to stimulate development of the IT industry in Moldova by offering incentives for the IT park resident companies. The law came into force on 01.01.2017. The major incentives provided to domestic and foreign investors – residents of IT parks – are the following:

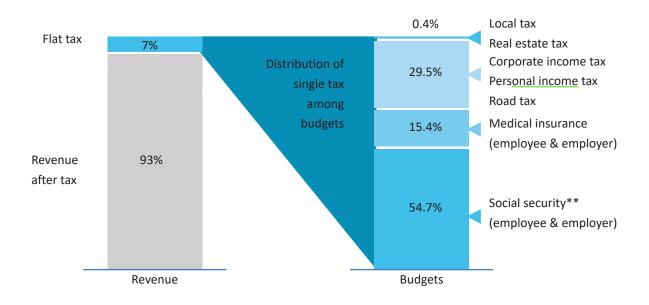
• **7%** flat tax rate on turnover, which is to replace: Corporate Income Tax (CIT); Personal Income Tax (PIT); social security and medical insurance taxes; local and real estate taxes;

• IT Visa can be obtained through a simplified process, as an additional benefit to the IT Park residents. The work and residence permit can be issued for up to 4 years for Managers, and up to 2 years for IT Specialists, both with the possibility of extension; State inspections over the IT park residents' activity are conducted every three years (as required by the law) and simultaneously by all control authorities;

The State provides five years guarantee on the activity under the preferential regime prescribed by law. The guarantee has been extended until 2026.

Notable is that the parks shall be "virtual" and the residents may work from their own offices situated anywhere on the territory of the Republic of Moldova. IT companies will become virtual residents in the IT parks after registration as residents and assumption of all the obligations stipulated in the law.

There are more than 1453 resident companies in Moldova IT Park as of September 2022, with a combined forecasted 2022 revenue of 304 M EURO, coming from 33 countries (USA, Germany, UK, Switzerland, the Netherlands, Romania, etc.).



\*\* All IT Park employees benefit from social security coverage limited to 2/3 of an average salary in the economy (8716 MDL ~ 427.25 EUR, as of 2021)

#### **Eligible activities for IT Park residents**<sup>1</sup>:



Customized software development activities (customer oriented software) (62.01)\*;



Computer game editing activities (58.21)\*;



Editing of other software products (58.29)\*;



Management activities (management and operation) of computing means (62.03)\*;



Motion picture, video, and television programme post-production activities (59.12)\*;



Other research and experimental development on natural sciences and engineering (72.19)\*;



Other education n.e.c., limited to computer training (85.59)\*;



Manufacture of electronic components (26.11)\*;



Data processing, web page management and related activities (63.11)\*;



Web portal activities (63.12)\*;



Information technology consulting activities (62.02)\*;



Other information technology service activities (62.09)\*;



Research and experimental development on biotechnology (72.11)\*;



Specialised design activities (74.10)\*;

<sup>1</sup>Companies that provide BPO services enabled by Information Technology may also become the residents of IT parks and benefit from incentives, provided that company type(s) of activity (registered at the State Chamber of Registration) correspond to type(s) of activities stipulated in the law on IT parks.

\* According to Clasification of Activities in the Moldovan Economy (CAEM Rev 2)

# ICT INITIATIVES IN ATU GAGAUZIA

# **TEKWILL IN COMRAT**



In 2021 a Memorandum of Understanding with local authorities for the establishment of Tekwill-type center in Comrat was signed.

The ICT Center of Excellence (ICTEC) will fill the industry gap with education activities, support services, and a state-of-the-art technological environment. This center are represent a combination of best educational practices and latest technologies aimed to help students, industry specialists and the population in ATU Gagauzia to acquire the necessary IT skills and develop new ICT driven products and ideas.

The ICTEC will help create a learning and entrepreneurial ecosystem for ICT industry development and further its competitiveness. This will contribute to growing innovation, more and better paid jobs, improved living for Moldovan people. From begining of 2022 The ICT Center of Excellence are located at Comrat State University and will organize several events to promote the use of technology, entrepreneurship programs, IT education and training programs that meet the needs of the private sector. As part of the regional expansion, Tekwill project committed to piloting Tekwill Academy courses, along with other project's programs, ensuring that the content is adjusted to the regional context in terms of price, target, and relevance.





Based on the market assessment of similar services and service providers in the region, the local customer base and their financial capacity, Tekwill Workforce Development Program team identified a series of programs that can be launched in the region and become accessible to the local workforce from Comrat.

The identified programs are the following:

- Microsoft Office for All,
- Intro in Project Management,
- Cybersecurity Essentials,
- IT Essentials,
- Fundamentals of Programming.

# IT COMPANIES IN ATU GAGAUZIA WORK POINT

Digital agency providing services in marketing, design, and software development. Strong background in the field of mobile / web development and online marketing.



#### Services

Mobile Development - iOS and Android mobile app development, from sketch to release. Hybrid and native mobile apps.

Software Development - Agile based development of complex solutions for enterprises and government. Identification and analysis of the software requirements. Software design and engineering. QA testing and maintenance.

Online-Social media marketing (Web/Mobile): Strategy – create a digital marketing strategy designed to scale revenues, boost brand awareness, and increase customer retention; via Facebook & Instagram Ads. DESIGN: Branding - Complex branding or rebranding for products and services; Creative Production - a full-

stack video, banner, and playable ads production studio with unique, eye-catching visual assets.

#### Technical skills / Expertise

IT Project Management; Mobile apps development (iOs/Android); database development

Programming languages: JavaScript, PHP, SQL, Python, C++, HTML, CSS, Java, Swift, Assembler Mobile development: React Native, Expo CLI, Unity, Xcode, Android Studio, Visual Studio Code Frameworks: Laravel Framework, Zend Framework, Vue JS, jQuery, Bootstrap, Django Database management systems: MySQL, PostgreSQL

Geo services: Google Maps API/SDK, Google Geocoding API, Apple's Maps SDK, Yandex Maps API, OpenStreetMap API

Online Marketing: Digital Marketing, Social Media Marketing, Google Ads & YouTube Advertising, Facebook & Instagram Advertising, Programmatic Media Buying

Design: Web Design, UI/UX Design, responsive design, graphic design, branding

#### **Client Portfolio**

Amazon, Uber, Spotify, Western Union, Yandex Taxi, Autodoc, Adperio, Appier, Adside Media, Turbob, Offerseven, Minimob, Datafirst, Cubepile, Fujikura.

Client groups: Medium Enterprises; Government; Mobile Market – Utility, Gaming.

#### **Human Resources**

2 Project Managers/Sales; 4 Developers; 3 Marketing Managers; 2 Designers

#### **Competitive Advantages**

- Major experience working with brands and medium enterprises worldwide
- Results-oriented ambitious and professional team
- Full services cycle design, marketing, development, and support
- Strong expertise in mobile development and marketing
- Transparency feedback and guaranteed services.

#### **Contact Person**

Alexandr Baboglo - CEO

- 🔇 (+373) 68 964 500; (+49) 157 784 535 83
- ⊠ alex@work-point.org
- www.work-point.org



# **SMARTUP GROUP**

Digital agency - providing services in marketing, design, software development and business process automatization.



#### **Our services**

Website development and design - We utilize web development technologies that are both proven and practical. Our mission is to make the web development process easier for you: we help our clients choose the right tools for hosting, ecommerce, content management and marketing. With a relentless focus on users' needs, we create design that grow brands and drive audiences to action.

CRM-System implimentation - Our focus is making a complex amoCRM implementations for various small and medium-sized businesses. With amoCRM you can improve the efficiency of your employees and increase your sales by 4 times or more.

Digital marketing – Our entire company has been built around customer service and delivering a high-level of success. Facebook & Instagram Ads - drive customer acquisition and revenue through growth-focused campaigns across major social networks; Google Ads – plan, launch and refine AdWords campaigns to drive customer acquisition and revenue growth; TikTok Ads - drive brand awareness using a new exclusive marketing channel.

Video production - We value affordable, high-quality video projects for our clients that can be used on a variety of platforms and campaigns.

#### **Human Resources**

1 Project Manager; 2 Developers; 2 Marketing Managers; 2 Designers; 2 Videographers.

#### **Competitive Advantages**

- Major experience working with brands and medium enterprises;
- Results-oriented ambitious and professional team;
- Full services cycle design, marketing, development, and support;
- Strong expertise in business processes and marketing;

#### **Contact Person**

- Serghei Milcan CEO
- 😢 (+373) 688 44 448
- ☑ info@smart-up.md
- www.smart-up.md



# **WOX STUDIO**

Full-cycle web studio that carries out projects from scratch with an experience of more than 6 years and develops online stores, corporate web pages, catalogs, online services, and other resources for the local market and neighboring countries.



#### Services

Branding Services – development of corporate identity of the company, such elements as logo, design of business cards, folders, corporate letterheads, envelopes, advertising brochures, etc.

Software Development – UX / UI design development, creation of a user-friendly interface for an advanced Internet user and not familiar ones. At the same time, the design of the site is fully consistent and developed according to modern trends.

Web page design and Development – web pages, informational websites, online stores, corporate portals that provide a range of services such as full information about the activities of the enterprise, feedback for clients and partners, collect and analyze information about visitors, provide consumers with a range of specialized online services.

Mobile Development - iOS and Android mobile app development for mass media, news portals, large online stores, retail chains, catering companies.

#### Technical skills / Expertise

IT Project management; Mobile apps development (iOS / Android); Websites and database development Programming languages: JavaScript, PHP, SQL, Python, C++, HTML, CSS, Java, Swift Mobile development: React Native, Expo CLI, Unity, Xcode, Android Studio, Visual Studio Code Frameworks: Laravel Framework, Joomla, Drupal, OpenCart, WordPress Database management systems: MySQL, PostgreSQL Design: Web design, UI/UX design, responsive design, graphic design, branding.

#### **Client Portfolio**

Yandex, Alfa-Leasing, Gazprom Oil, LR Health & Beauty, Vita-Pharm

#### **Contact Person**

Vadim Hortolomei – General Manager

- 😢 (+373) 79 87 1111
- ☑ info@wox.academy
- www.wox.academy



# **STEP IT ACADEMY**



A branch of the international academy STEP IT was opened in the municipality of Comrat in 2021. The goal of the STEP IT Academy is to open up opportunities for children and adults to learn programming skills, as well as knowledge about design and systems engineering. The project will give the opportunity for the residents of Gagauzia to retrain and get better paid jobs.

STEP IT Academy operates in 22 countries and has 105 branches and more than 65 thousand students are trained in it.

After graduation, students receive a diploma and certificates from partner companies such as, Cisco, Microsoft, Adobe and Autodesk in the following areas:

- Software development;
  - Graphics and design;
- Networks and Cybersecurity.



# **DIGITAL-TECH**

*Digital agency providing a full range of IT services - technical support, IT outsourcing, training, consulting.* 



The founders of DIGITAL-TECH have been presented on the market since 1996. Now it is a Software Development, Information Technology Services and Consultancy company, providing competitively priced outsourcing services and a wide range of solutions to hundreds of the most successful regional and Moldova companies.

#### Services

- CRM Bitrix 24 Integrator
- Web programming
- 1C Enterprise
- Mobile Applications

#### **Client Portfolio**

Almost all state entities in the region. Client groups: Small and Medium Enterprises; Government; Local IT-companies; Mobile Market.

#### **Competitive Advantages**

- -More than 20 years' experience of working with SMEs and state entities in the region;
- Strong position on the market and well-deserved customer loyalty;
- Result-oriented professional team.

#### **Human Resources**

1 Project Manager/Sales; 2 Developers; 1 Marketing Manager; 1 Designer; Team of freelancers.

#### **Contact Person**

Mitioglo Semion - CEO ♥ (+373) 60248488; (+373) 38000202 ♥ office@digital-tech.md ♥ www.digital-tech.md

# POWER IT UNLEASH YOUR FULL POTENTIAL

Founded in 2012, Power IT is a Moldovan IT company and a resident of Moldova IT Park. Our team is composed of professionals that have vast experience and knowledge in different IT areas. Power IT is about a new generation of IT professionals, continuous learning, innovative thinking, equality and diversity, networking, passion, teamwork, and collaboration.



#### **Offices Power IT:**

Balti, Chisinau, Comrat.

#### Services

#### CONSULTING

Power IT provides domain expertise in various areas and sectors and can tell exactly what your product or service needs in order to increase productivity.

#### **BUSINESS SERVICES**

Quality is essential and we strive to provide to our clients a better-quality service at a competitive price. We are constantly raising the bar, so that our clients can exceed what is normally expected on the market. By increasing the convenience of purchasing and using your product or service, Power IT will help you increase wealth and gain advantages.

#### DIGITAL SERVICES

Power IT is a reliable partner when it comes to providing digital services and ensuring your cyber security. We develop products and services, which by design ensure security and privacy from the very beginning. We evaluate how our customers feel about their current digital experiences and use data to gain a full understanding of our customers' needs and expectations. By doing that, we can provide solutions that offer precision and flexibility. Because each of your end customer's interaction is tied to revenue, we make it our goal, to exceed the digital expectation of your customer and increase your revenue.

#### **TRANSFORMATION & INNOVATION**

Create a successful user experience for your end user. We take the User experience as our compass when it comes to providing our services, by creating products that are easy to use, provide the necessary information, in an accurate and timely manner. Making sure that our software solutions are adequately anticipating and addressing the needs and expectations of the users, is what matter for.

#### Technical skills / Expertise

Programming languages: PHP, Python, SQL, HTML, CSS, JavaScript, Java Frameworks: Bootstrap, Laravel Framework, Vue JS, JQuery Database management systems: MySQL Geo services: Google Maps API/SDK Design: Web Design, Responsive Design, Graphic Design, Branding

#### **Client Portfolio**

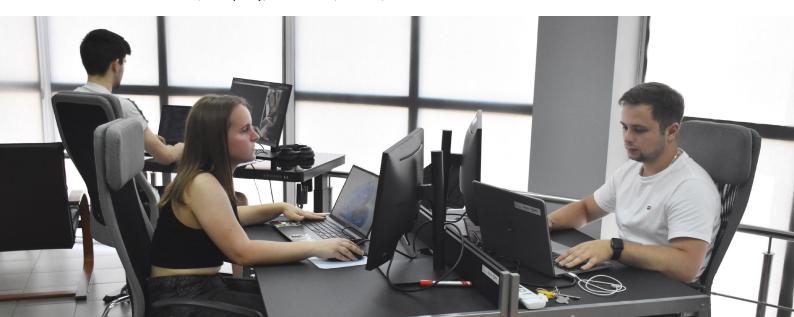
The World Bank, UNFPA, UNDP, World Health Organization, NATO, Synergetics, FIBEX, USAID, ASEM, ANTEM, WiredMinds GmbH., DigiCars, EBRD, Chamber of Commerce and Industry of Moldova. Type of Projects: Government; International Projects; Education; Commercial; Non-Governmental Projects.

#### **Contact Person**

CEO Power IT: Gutu Mihail

└── michael.gutu@powerit.dev; office@powerit.dev

www.powerit.dev www.facebook.com/PoweritDevelopment www.instagram.com/powerit\_development/ www.linkedin.com/company/75534608/admin/



# NOTES

# NOTES







# **INVEST MOLDOVA & INVEST GAGAUZIA HELP YOU**

#### THE ONE-STOP SHOP FOR ALL YOUR INVESTMENT QUESTIONS ASSISTANCE & INFORMATION

#### ) E

#### Provide

- Information on the investment climate
- Sector-specific information
- Consulting on suitable locations FEZ, IP (Invest Moldova database)
- Information on relevant tax, legal and administrative issues



#### Assist

- Scoping missions (agenda, logistics, follow up)
- Investment incentive application
- Information on business providers HR, Legal, Consulting, etc.



#### Connect

With relevant partners:

- Embassies
- Government authorities
- Business associations
- Existing investors

#### INVESTMENT ATTRACTION & PROMOTION ACTIVITIES

G2B and B2B Missions abroad

International events- promotion of the investment climate of the Republic of Moldova

Moldova Business Week

#### AFTERCARE

#### Platforms for Investors

Council for the promotion of projects of national importance, chaired by Prime Minister

Economic Council to the Prime Minister of the Republic of Moldova

- 41 associative structures of the business community
- 43 state institutions
- 16 representatives of the scientific and research community
- 6 working groups

Eliminating constraints in entrepreneurial activity: Coordinator - American Chamber of Commerce (AMCHAM) Facilitation of trans-border trade: Coordinator - European Business Association (EBA) Stimulation and retention of private investments: Coordinator - Foreign Investors Association (FIA)



Contact us: 48, Pobeda str. Comrat mun., MD-3805, ATU Gagauzia, Republic of Moldova © Invest Gagauzia 2022 ↓ +373 69 88 00 69
 ↓ +373 69 96 38 38
 IIII +373 29 88 18 33
 Info@investgagauzia.gov.md

😵 www.investgagauzia.gov.md

In close cooperation with, and supported by:

